



FOR IMMEDIATE RELEASE

RED ARROW STUDIOS INTERNATIONAL TAKES OFF WITH DEALS FOR APOLLO 11 ANNIVERSARY DEALS IN CEE

LONDON. 20 May, 2019: Red Arrow Studios International has secured sales of its Apollo 11 anniversary titles with broadcasters in CEE in the run-up to the 50th anniversary of the Moon Landing in July.

AMC Networks International – Central and Northern Europe has acquired the following six titles for its Spektrum channel in Czech Republic, Slovakia and Hungary: **'Countdown to Apollo'** (8 x 22') produced by Steve Rotfeld Productions for FOX (US); **'The Apollo Chronicles'** (4 x 44') also from Steve Rotfeld Productions for CW (US); **'Prisoners of the Moon'** (1 x 75'/1 x 52') from Bandit Films, in association with Screen Ireland and Lucataire for RTE (Ireland), and the feature documentaries: **'Fight for Space'** (1 x 93') from Eventide Visuals and Title Media; **'Last Man on the Moon'** (1 x 96') from Mark Stewart Productions and **'Mission Control: The Unsung Heroes of Apollo'** (1 x 100') from Mission Control Productions.

Meanwhile, FTV Prima in the Czech Republic has acquired **'Armstrong'** (1 x 44') produced by Steve Rotfield Productions for National Geographic, in addition to **'Countdown to Apollo'**, **'The Apollo Chronicles'** and **'Prisoners of the Moon'**.

Tim Gerhartz, SVP, Global Sales at Red Arrow Studios International said:

"We've seen excellent sales for our package of Moon Landing titles from broadcasters around the world and are delighted to have concluded these



deals across Central and Eastern Europe in the lead up to the anniversary this summer.”

– Press release ends –

NOTES FOR EDITORS:

About Red Arrow Studios International

Red Arrow Studios International is a world-leading TV distributor of scripted, formats and factual shows from a global network of in-house production companies, outstanding third-party producers and digital-content partners.

Led by Bo Stehmeier, with offices in Munich, London and Los Angeles, Red Arrow Studios International co-produces and finances global entertainment, and distributes acclaimed content to over 200 territories worldwide.

Red Arrow Studios International is part of Red Arrow Studios, which is comprised of 20 production companies in seven territories; digital studio, Studio71; and film distributor Gravitas Ventures. Red Arrow Studios is a ProSiebenSat.1 Media SE company, one of Europe's leading media groups.

For more information, please visit: redarrowstudios.com/international

About FTV Prima

FTV Prima was established in 1993 as the first commercial Czech TV station. The company currently broadcasts 8 TV channels and 6 radio stations and has a broad portfolio of websites and printed magazines. It is a leader on the Czech market in HBBTV. The Prima Group has held more than 11 public events since 2016. The average monthly reach of all of the stations and online platforms of the Prima Group in 2018 is approximately 100% of the economically-active population ages (15–69 age group), thanks to which the Prima Group is one of the strongest media companies in the Czech Republic.

For more information, please visit: www.iprima.cz

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