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RED ARROW STUDIOS INTERNATIONAL SCORES SCRIPTED FORMAT DEALS IN CENTRAL AND EASTERN EUROPE FOR “MATCH” & “EINSTEIN”

BUDAPEST. June 20, 2018: Red Arrow Studios International has inked new scripted format sales in Central and Eastern Europe for its comedy series, “**Match**” and crime procedural “**Einstein**”.

Originally produced by Ape and Bjørn for NRK Norway, “**Match**” (20 x 14’) has been commissioned for a local language remake by free-to-air broadcaster Pro Plus in Slovenia for its channels and platform Voyo; and in the Czech Republic and Slovakia, production company FilmBrigade is adapting the series for Mall TV, the new VOD service from leading e-commerce platform Mall Group that launches this Fall 2018.

“**Match**” is an acclaimed comedy series that follows Stian – a twenty-something guy with twenty-something guy problems. The only thing a little different about him are the two sports presenters who give a running commentary on every aspect of his life! He can’t see them but they can see him, and are more than happy to chat tactics, performance and foul-ups as Stian navigates life.

In other CEE scripted remakes news, Red Arrow Studios International has secured a new deal in the region for its crime procedural “**Einstein**” (20 x 45’ + 1 x 90’ pilot). Scripted format rights have been secured by commercial broadcaster FTV Prima in the Czech Republic, with Sirena on board as



production partner. “**Einstein**” centres on Felix, a science genius and the great grandson of Albert Einstein, who is forced to work with the police to solve crimes using his brilliant but eccentric mind. The original series, created and produced by Zeitsprung Pictures for Germany’s SAT.1 and starring Tom Beck (*Alarm for Cobra 11*), was a ratings success for the channel and immediately recommissioned for a second season. The show ranked number one in its slot and increased the average channel share by over 55%.

Bo Stehmeier, SVP Global Sales of Red Arrow Studios International said: “Red Arrow prides itself on delivering programming that will resonate with audiences around the world, and these latest deals highlight the strength of scripted formats on our slate. The demand for scripted remakes in Central and Eastern Europe is booming and I am delighted that our new scripted shows are proving a hit with broadcasters and audiences.”

The deals were completed by Stefanie Ströbel, Senior Sales Manager for CEE, CIS and Greece at Red Arrow Studios International.

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NOTES FOR EDITORS:

About Red Arrow Studios International

Red Arrow Studios International is a world-leading TV distributor of scripted, formats and factual shows from a global network of in-house production companies, outstanding third-party producers and digital-content partners.

Led by Henrik Pabst, with offices in Munich, London, New York and Hong Kong, Red Arrow Studios International co-produces and finances global entertainment, and distributes acclaimed content to over 200 territories worldwide.

Red Arrow Studios International is part of Red Arrow Studios, which is comprised of 20 production companies in seven territories; world-leading digital studio, Studio71; and film distributor Gravitas Ventures. Red Arrow Studios is a ProSiebenSat.1 Media SE company, one of Europe's leading media groups.

For more information, please visit: redarrowstudios.com/international



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