



FOR IMMEDIATE RELEASE

RED ARROW STUDIOS INTERNATIONAL BRINGS LOVE, LICE AND LAUGHS TO MIPTV 2018

*Launches new scripted, formats and factual series at MIPTV including
“Lice Mother”, “Man’s First Friend” and “Code to Love”.*

MUNICH. MARCH 28, 2018: Red Arrow Studios International is heading to this year’s MIPTV to launch a broad slate of top rated new shows across scripted, formats and factual genres, from a host of award-winning creators.

Red Arrow Studios International’s **scripted** slate includes hilarious new comedy **“Squinters”** (6 x Half Hour), a freewheeling commuter comedy produced by Jungle Entertainment for ABC Australia in association with Screen Australia and Create NSW, featuring an impressive cast including Academy Award nominee Jacki Weaver (*Silver Linings Playbook*).

Also at MIPTV is the highest rating new show in the Netherlands - comedy series **“Lice Mother”** (10 x Half Hour and scripted format) from BING Film & TV for AvroTros/NPO3 (The Netherlands). With audiences of over 5.2 million viewers and a 40% market share, the comedy has become NPO3’s most watched show ever, and has been recommissioned for a second season. **“Lice Mother”** is set in a primary school - a mini-society with its own playground rules, competitive parents, strange teachers, and the lowest of volunteer jobs: checking the kids for head lice.

Other **scripted** highlights include new crime series **“Falco (Mexico)”** (15 x 1 hour), produced by Dynamo (“Narcos”) and Spiral International for Amazon in Latin America, based on the award-winning scripted format “The Last Cop”; bold, feel-good and successful comedy drama **“Sense of Tumour”** (8 x 1 Hour), produced by Sylvester and VRT for EEN/VRT (Belgium), about how



a near-death experience can teach you how to live; and acclaimed, and Emmy-nominated series **“Bosch”** (40 x 1 Hour), back for its fourth season produced by Fabrik Entertainment for Amazon Studios, and starring Titus Welliver.

In factual, Red Arrow is launching epic new blue-chip 4K primetime documentary **“Man’s First Friend”** (1 x 2 hour or 2 x 1 hour). Combining natural history, science and anthropology **“Man’s First Friend”** explores the enduring relationship between humankind and dogs, and how the two species have co-evolved together. From acclaimed, Emmy® award-winning showrunner Fred Fougé and production company Boreales, this stunning documentary in 4K is a compelling and definitive look at man’s relationship with dogs.

Also at MIPTV is **“For the Love of Spock”** (1 x 2 Hours), an affectionate feature documentary about Star Trek’s iconic character and the actor who played him for nearly fifty years, Leonard Nimoy; **“Beat N Path”** (1 x 70' or 3 x Half Hour) produced by Studio SV, which follows international hip-hop star Lupe Fiasco as he journeys through China exploring his passion for martial arts; and **“The Pitch”** (6 x Half Hour), a fascinating look into the world of English soccer and its loyal fans, produced by Tastemade Media for Audience Network (US).

Red Arrow’s **formats** slate for MIPTV includes **“Code to Love”**, a smash-hit new Danish reality experiment that uses the power of big data to crack the code to love. Produced by Drive Studios for DR3 (Denmark), a nation’s happiest couples are surveyed, to understand what makes their relationships so successful. Then using this data, and advanced computer technology, the show constructs a nation’s ‘code to love’ - a unique algorithm that can be applied to match singles.

Also, ground-breaking and timely reality format **“State of Hate”** from Snowman productions, the creators of **“Married at First Sight”**, for Kanal 5 (Denmark), that looks to end the bitter rivalries between groups of people divided by hate, through a series of intense challenges; and radical new reality format **“Buying Blind”** created by Kinetic Content, and produced by



Snowman Productions for TV3 (Denmark), that sees a family who can't decide what house to buy, put their life-savings in the hands of experts to purchase them a home – without ever having seen it!

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NOTES FOR EDITORS:

About Red Arrow Studios International

Red Arrow Studios International is a world-leading TV distributor of scripted, formats and factual shows from a global network of in-house production companies, outstanding third-party producers and digital-content partners.

Led by Henrik Pabst, with offices in Munich, London, New York and Hong Kong, Red Arrow Studios International co-produces and finances global entertainment, and distributes acclaimed content to over 200 territories worldwide.

Red Arrow Studios International is part of Red Arrow Studios, which is comprised of 20 production companies in seven territories; world-leading digital studio, Studio71; and film distributor Gravitas Ventures. Red Arrow Studios is a ProSiebenSat.1 Media SE company, one of Europe's leading media groups.

For more information, please visit: redarrow.tv/international

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