



FOR IMMEDIATE RELEASE

## RED ARROW STUDIOS INTERNATIONAL APPOINTS TIM GERHARTZ AS SVP GLOBAL SALES

LONDON. March 4, 2019: Red Arrow Studios International has appointed Tim Gerhartz to the position of SVP Global Sales.

Gerhartz will report to Bo Stehmeier, President of Red Arrow Studios International and will be responsible for leading the company's international sales team. He will be based in the Munich office and commences his role today.

Gerhartz joins from international music licensing agency Audio Network where he held the position of Head of Sales & Business Development for Germany, Austria and Switzerland. During his time in the role, Gerhartz headed up the region's sales team, successfully driving new business while raising the company's profile.

Prior to this, Gerhartz held the position of VP Sales & Acquisitions at Red Arrow Studios International and was responsible for the UK, Nordic, Benelux and Italy markets; he joined Red Arrow from distributor ZDF Enterprises.

Bo Stehmeier, President of Red Arrow Studios International, said: "We're delighted to be welcoming Tim back to the Red Arrow Studios International team. His wealth of sales experience paired with his enthusiastic, tenacious approach and talent for building excellent relationships, makes him the ideal candidate as we continue to drive our business forward and identify new



areas of growth for our expanding catalogue.”

Tim Gerhartz said: “I am thrilled to be returning to Red Arrow Studios International at this very exciting time of growth. As the company continues to build on its position as a leading global studio and distributor, I look forward to working closely with Bo and the fantastic team to maximise sales opportunities across the company’s impressive slate of internationally successful scripted, factual and format content.”

– Press release ends –

NOTES FOR EDITORS:

#### About Red Arrow Studios International

Red Arrow Studios International is a world-leading TV distributor of scripted, formats and factual shows from a global network of in-house production companies, outstanding third-party producers and digital-content partners.

Led by Bo Stehmeier, with offices in Munich, London and Los Angeles, Red Arrow Studios International co-produces and finances global entertainment, and distributes acclaimed content to over 200 territories worldwide.

Red Arrow Studios International is part of Red Arrow Studios, which is comprised of 20 production companies in seven territories; digital studio, Studio71; and film distributor Gravitas Ventures. Red Arrow Studios is a ProSiebenSat.1 Media SE company, one of Europe's leading media groups.

For more information, please visit: [redarrowstudios.com/international](http://redarrowstudios.com/international)

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